

## SUMMER 2009 LEAVE YOUR MARK PLEDGE DRIVE



**Join your  
community  
and take  
the pledge!**

Take the energy-saving  
pledge by filling out a  
Leave Your Mark leaf.

Your pledge, and  
those of your fellow  
community members,  
will be attached to the  
pledge tree and put  
on display during the  
month of September.

Together we can  
make a difference;  
leave your mark today!



Information provided will not be used for marketing purposes.

This summer, the Climate Protection Campaign is encouraging community members to take a simple energy-efficiency pledge through the “Leave Your Mark” pledge drive as part of the **Flex Your Power** campaign.

In September the pledge drive will end with a “Leave Your Mark” event that will celebrate the culmination of the campaign and highlight the number of pledges collected, bringing together community leaders and the public to celebrate their commitment to energy efficiency.

The leaves will be affixed to a large tree banner that will be displayed at the event.

### The Flex Pledge

**I pledge to do everything in my power to save energy and protect the environment.**

**I promise to:**

- Turn off lights in empty rooms
- Replace old lightbulbs with CFL<sup>+</sup> bulbs
- Turn off TVs and computers when not in use
- Use my major appliances like dishwashers, washing machines and dryers after 7p.m.

**This is my pledge to our planet.**



*Our mission is to create a positive future for our children and all life by inspiring action in response to the climate crisis. We advance practical science-based solutions for significant greenhouse gas reductions.*

**The Climate Protection Campaign was selected among fifteen other organizations in California to participate in the Flex Your Power program.**



*Flex Your Power is California’s state-wide energy efficiency marketing and outreach campaign, funded by California utility ratepayers and administered by the California investor Owned Utilities under the auspices of the California Public Utilities Commission.*

**Leave Your Mark TEEN CONTEST:** Teens aged 14 to 18 years compete to collect the most number of pledges from adults in the community. They will talk to community members about simple ways to save energy such as turning out lights in an empty room, using full loads in washing machines and other dishwashers and other such small actions that can conserve energy, save money and protect the planet. The winning team receives a \$500 award! (This contest is sponsored by Sonoma County Office of Education, SPG Solar, Friedman's Home Improvement, Flex Your Power and Climate Protection Campaign.)



**Sonoma County Conservation Action (SCCA): KNOW YOUR NEIGHBOR PROGRAM:** This program cultivates volunteer teams of neighbors and builds community for effective environmental action. Through the "Conservation at Home" project, community members will be encouraged to take the Flex energy pledge. All pledges collected by the end of August will be entered into a raffle for great prizes like Watt Meters, LED lights, low-flow showerheads and more!

**STARBUCKS** stores in Sonoma County are partnering with the Climate Protection Campaign to host the "Leave Your Mark" pledge at their store locations in Sonoma County from August 16 through September 13, 2009. All pledges collected through this drive will be entered into a raffle for great prizes like Watt Meters, LED lights, low-flow showerheads and more!



**WHOLE FOODS** stores in Sonoma County is also partnering with the Climate Protection Campaign to host the "Leave Your Mark" pledge at their 4 locations in Sonoma County – Santa Rosa, Sebastopol, Petaluma and Sonoma, through the month of August 2009. There will be special discount coupons available to members who choose to take the Flex energy-efficiency pledge.

**TUNE INTO KZST FM 100 to find out more!**

**JOIN US on 26<sup>th</sup> September, 2009 at the LEAVE YOUR MARK event** in partnership with the Baby & Child Fair 2009 organized by the Sonoma Family-Life Magazine at the Finley Community Center, Santa Rosa from 10am to 4pm (FREE admission)

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